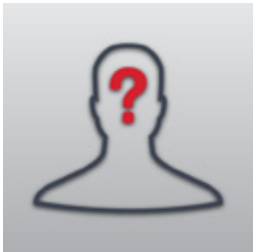
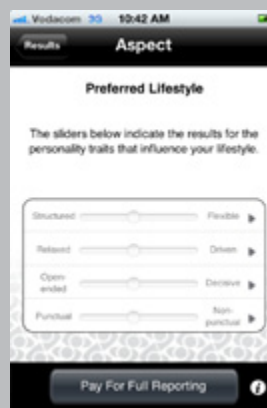
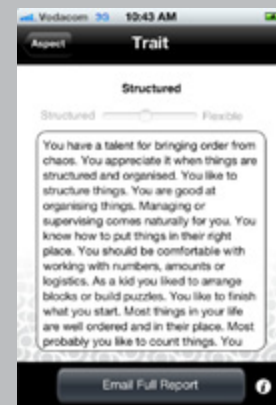
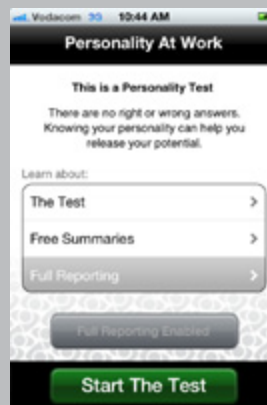


## Personality at work BBD app launched today



We set out to build our very own **BBD app**. This app showcases BBD's skills and capabilities to build consumer apps on phones. The app is a collaboration with **Nico Liebenberg**, Psychologist, Life and Leadership Coach, who provided the science and the knowhow for the app. The base app is free. If you want a full report and the ability to email your results, then you need to purchase the full version inside the app... **Try it out!**

### iPhone Screenshots



**The Team:** Peter Scheffel, Elad Tchetchik, Leon Booyens, Vincent Coetzee, Richard Oates, Martin Meerholz, Jessica Marx (Designer).

What started out as mood ring for teenagers became serious app to help working people understand themselves better.

Watch this space for the Windows Phone 7 version of the app launching soon.